

Pers. Talcott, Charles A.
Pers. Flansburg, James
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The Article on Protesters

To the Editor:

I was surprised almost to the point of being stunned by the story by James Flansburg in the Jan. 22 Sunday Register. The protesters with reference to CIA recruitment surely cannot be considered separately from others rallying opposition to U.S. intervention in Vietnam. So far as I know, and I have been closely associated with the movement, no other observer has suggested that these people are ignorant or of low intelligence, as did the professors quoted in the story. . . .

The allegation of ignorance on the part of the student protesters must derive from a lack of awareness on the part of the writer of the most effective public relations techniques in current usage, wherever private enterprise thrives. The utilization of sex symbolism in ad-

vertising is but one of the many irrelevancies utilized by some of the best minds of America in getting across a message to the public. The students have utilized a similar dramatic opportunity. . . .

On the altar of patriotism, it is being suggested that young men sacrifice every moral tenet taught by the churches supported by people of my generation. While the impetus of this pressure derives from political leadership, they have no avenue of political rebuttal. Therefore, they must resort to public relations techniques or abrogate all individual choice of destiny as did the proponents of women's suffrage before them, and as practiced by dissidents in Communist countries. . . . —Charles A. Talcott, 931 Twenty-ninth st., Des Moines 50312.